**HOW WE USE COOKIES:**

We use cookies and similar technologies to improve our website, to personalize website content to you, and to deliver advertising messages and offers on content that are relevant to you. For more specific information on how we use cookies and to change your cookie preferences, see our **Cookie Notice**.  Understand and don’t want to see this message again?  Click the X to close this notice.

# Cookie Notice

Last Revised: November 01, 2019

This Cookie Notice describes how EMIS CJSC and its subsidiaries and affiliates that link to this Privacy Notice – each entity a separate data controller – (“EMIS,” “our,” “us” or “we”) may collect, use and share information about you in connection with our use of cookies and similar technology ("Cookie Notice").

This Cookie Notices applies in addition to the Privacy Notice which can be found **here.** The Privacy Notice contains further information regarding the personal data we collect, on how we use your personal data, on the legal bases for the processing and the consequences if you do not provide your personal data, on how we share your personal data, on the rights and choices you have, on how long we keep your personal data etc.

**What are Cookies and How They are Used**

We use “cookies,” small text files transferred to your device, along with similar technologies (e.g., internet tag technologies, web beacons and embedded scripts) to help provide you with a better, more personalized user experience. These technologies are used to:

* Make the user experience more efficient (e.g., maintaining items in your shopping cart between visits);
* Remember your preferences (e.g., browsing language, account login information);
* Help us understand and improve how visitors use our website, including which of our pages and products are viewed most frequently.

**How to Manage and Disable Cookies**

The options/settings section of most internet browsers will tell you how to manage cookies and other technologies that may be transferred to your device, including how to disable such technologies. You can disable our cookies or all cookies through your browser settings. Please be advised that disabling cookies through this method may impact many of our websites’ features.

Instructions for blocking or allowing cookies in common internet browsers are provided at the links below for your convenience. However, we are not in control of the location of the instructions and information provided by the browsers below and, therefore, you may have to locate the particular instructions and information for the respective browser if these links are no longer current.

* [Google Chrome](https://support.google.com/chrome/answer/95647?hl=en)
* [AboutCookies.org](http://www.aboutcookies.org/default.aspx)
* [Firefox](https://support.mozilla.org/en-US/kb/block-websites-storing-site-preferences?esab=a&s=blocking+cookies&r=2&as=s)
* [Internet Explorer 7 and 8](http://windows.microsoft.com/en-US/windows-vista/Block-or-allow-cookies)
* [Apple Safari](http://support.apple.com/kb/ph5042)

**What Types of Cookies we Use**

We use the following cookies:

* **Strictly necessary cookies.** These are cookies that are required for the operation of our websites. They include, for example, cookies that enable you to log into secure areas of our websites, use a shopping cart or make use of e-billing services.
* **Analytical/performance cookies.** They allow us to recognize and count the number of website visitors and to see how visitors move around our websites when they are using them. This helps us to improve the way our websites work, for example, by ensuring that users are finding what they are looking for easily.
* **Functionality cookies.** These are used to recognize you when you return to our websites. This enables us to personalize our content for you, greet you by name and remember your preferences (e.g., your choice of language or region).
* **Targeting cookies.** These cookies record your visit to our websites, the pages you have visited and the links you have followed. We will use this information to make our websites and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.
* **Location cookies.** These cookies use your current location, provided address and/or zip code to provide the location of the retailer of our products or other appropriate information.

**Third Party Cookies and Opt-out**

We also allow third parties to place cookies on your device through the services to:

* Help us understand and improve how visitors use our websites, including which of our pages and products are viewed most frequently;
* More effectively market our products and services and advertise other products and services that may be of interest to you;
* Obtain your feedback on our products and the services;
* Allow you to engage in our social media offerings (e.g., clicking the “Like” button on our website).

You may visit the third-party links below to get further information on the third-party cookies, learn about the privacy practices of the third parties and to opt out of the use of third-party cookies. However, we are not in control of the location of the instructions and information provided by the third parties below and, therefore, you may have to locate the particular instructions and information for the respective third party if these links are no longer current.

* Yandex.Metriсa. We use Yandex.Metriсa, a web analytics service provided by Yandex, LLC. ("Yandex"). Yandex.Metriсa uses cookies, which are text files placed on the user’s device, to help the website analyze how users use the site. Terms of Use of Yandex.Metriсa Service and AppMetrica <https://yandex.com/legal/metrica_termsofuse/>
* Google Analytics. We use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, which are text files placed on the user’s device, to help the website analyze how users use the site. The information generated by the cookie about the use of the website by the users will generally be transferred to and stored by Google on servers in the United States. This website has activated the IP-address anonymization functionality so that the IP-address of the user located within the member states of the EU or the EEA are shortened by Google prior to such a transfer. In exceptional cases only, the full IP-address may be transferred to the servers of Google in the USA to be shortened there. Google will process this information on behalf of the website operator for purposes of analyzing the usage of the website by the users, compiling reports on website activities and providing other services relating to the usage of the website and the internet vis-à-vis the website operator. Google will not link your IP address which is transferred by your browser via Google Analytics with any other data held by Google.
	+ To view Google’s privacy policy, please click [here](http://www.google.com/policies/privacy/%22%20%5Ct%20%22_blank).
	+ To opt out, please download and install the "Google Analytics Opt-out Browser Add-on by clicking [here](https://tools.google.com/dlpage/gaoptout%22%20%5Ct%20%22_blank).
* Facebook
	+ To view Facebook’s Privacy Policy, please click [here](https://www.facebook.com/about/privacy/update).
	+ To opt out, please click [here](https://www.facebook.com/ads/settings).
* Twitter
	+ To view Twitter’s Privacy Policy, please click [here](https://twitter.com/en/privacy).
	+ To opt out, please click [here](https://business.twitter.com/en/help/ads-policies/other-policy-requirements/interest-based-opt-out-policy.html).
* LinkedIn
	+ To view LinkedIn’s Privacy Policy, please click [here](https://www.linkedin.com/legal/privacy-policy).
	+ To opt out, please opt out through LinkedIn personal account

Although not all cookies and similar technologies that we use are required for you to use the Services, disabling these technologies altogether could prevent the Services from working properly and disable features that allow you to take full advantage of the Services we offer.

**Internet-Based Ads**

Unaffiliated third parties may use cookies and other technologies on our website to collect information about your online activities over time and across different websites you visit in order to provide you with interest-based advertising. You can generally opt out of receiving interest-based advertisements from members of the Network Advertising Initiative or the Digital Advertising Alliance by clicking [here](http://www.networkadvertising.org/choices/%22%20%5Ct%20%22_blank) for NAI and [here](http://www.aboutads.info/choices/%22%20%5Ct%20%22_blank) for DAA. When you opt-out using these links, please note that you may still receive advertisements. They just will not be personalized based on your interests.

**Do Not Track feature**

Some internet browsers incorporate a “Do Not Track” feature that signals to websites you visit that you do not want to have your online activity tracked. Given that there is not a uniform way that browsers communicate the “Do Not Track” signal, our website does not currently interpret, respond to or alter its practices when it receives “Do Not Track” signals. However, we do provide choices about what EMIS ads you receive through the opt-out links in the Cookies section above.